

NATIONAL RINGETTE WEEK

NOVEMBER 3-7, 2008

Activities for Associations



RINGETTE WEEK ACTIVITIES

- Contact your **local school(s)** and determine whether it is possible to have a **“Ringette Day”** on one of the days during *Ringette Week*. The perfect day would be Tuesday, November 4, since that is the day that Ringette Canada has declared as “Wear Your Jersey Day”. In addition to existing ringette players wearing their jerseys, other activities could include: a demonstration of ringette during physical education class or during lunch hour, information pamphlets on ringette distributed in the school highlighting that it is *Ringette Week*, an announcement over the school intercom system that it is *Ringette Week*, etc.
- Encourage all your local athletes to wear their jerseys to school/work on Tuesday November 4, which has been designated as **“Wear Your Jersey Day”** in Canada.
- Contact your local **shopping mall(s)** and determine whether it is possible to have a display set up during *Ringette Week*. The display could include literature on ringette, any posters or banners your association has, any trophies or awards your local athletes have won, a video on ringette, etc. You could have ringette players wearing their jerseys on hand to answer questions and provide information. It would be important to also have parents on hand to supervise the players if they are from the younger divisions.
- Approach local businesses and ask if you can set up a **ringette display in their store** during *Ringette Week*. The display can include a mannequin dressed as a ringette player, a video on ringette, information on ringette, etc. If the business happens to be a sporting goods store, you may want to encourage them to arrange their ringette stock around the display. This idea can also be adapted for local libraries and fitness centres.
- If you currently have an **association website**, use this vehicle to promote your *Ringette Week* activities. As well, make sure your website address is on all promotional literature you distribute, so interested players can refer to the site for further information.
- Organize a **Come Try Ringette** event during *Ringette Week*. Have a **“Design a Drill” contest** prior to *Ringette Week* and have every team come up with a unique drill. The winning team could win a prize (depending on your resources, this could be new sticks, free ice time, etc.) and all teams could use the winning drill during their practices during *Ringette Week*.
- Plan a **scavenger hunt** where ringette players would get a list at the beginning of *Ringette Week* and have the whole week to find the items. Items relating to ringette would be ideal (i.e., a ringette medal, a cookie shaped like a ringette player, questions on the history of ringette, etc.) and can be combined with general items (i.e., autographs from the parents of every member on your team, a bottle of your favourite sports drink, etc.). At the end of the week individual teams or age divisions could get together for a wrap-up party where you can award prizes. Categories could include: enthusiasm, participation, humour, ringette

fever/promotion, uniqueness, and boldness. The winners could be decided by applause.

- Plan a **ringette workshop** that may include athlete development sessions, coaching development sessions, exhibition games, etc. This could be scheduled for the weekend (either at the beginning or end of *Ringette Week*) or during a couple of evenings.
- If budgets allow, **place ads in your local newspaper** announcing *Ringette Week* and outlining the various activities taking place in the community. This information can also be placed on radio and television stations in the form of public service announcements (usually free).
- Involve your **local dignitaries** in *Ringette Week* by inviting them to activities you are planning and possibly suggest the mayor acknowledge it is *Ringette Week* in your community.